



## Tyler Neville Foundation **ANGELS AMONG US**

The Tyler Neville Foundation (TNF) is a community-based, nonprofit organization dedicated to improving the quality of life for children during cancer treatment. Our events facilitate community support in bringing smiles, joy and hope to children in cancer treatment—all proceeds go toward providing needed resources and support to local children—we *give them back the best parts of childhood*. We believe no childhood should be left behind.

### Event Corporate Sponsor

Event: SATURDAY, AUGUST 14, 2021 - 1<sup>st</sup> EVER Athletes Against Lymphoma 3 on 3 Tournament. The goal of the event is to bring the community together and give athletes a platform to support local children fighting cancer.

Why Sponsor our event: Your support will provide necessary funding for the event. The event is a fun, athletic platform for the community to raise money for local children in cancer treatment at CHKD-Norfolk.

Where donations go: All proceeds go to the Oncology Unit of Children's Hospital of the King's Daughter (CHKD) in Norfolk, Virginia, and utilized for improving the quality of life for children with cancer currently in treatment at the facility.

#### Pricing:

**Event Based Sponsors** –\$300. Limited to 20 sponsors for the event. Includes a banner (provided by the sponsor) hung up during the event. Logo will be on printed bracket.

**Website Event Based Sponsorship** – \$800. Limited to 5 sponsors. Includes logo placement on Foundation website and social media from event announcement to 5 days post event. Includes a banner (provided by the sponsor) hung up during the event. Logo will be on printed bracket.

**T-Shirt Sponsorship** - \$1,500. Limited to a single sponsor. Includes logo placement on t-shirt. Includes logo placement on Foundation website and social media from event announcement to 5 days post event. Includes a banner (provided by the sponsor) hung up during the event. Logo will be on printed bracket.

**Foundation-wide Sponsorship** – \$3,000/year. Includes logo placement on Foundation website Sponsorship page and on social media for one (1) year. Includes a banner (provided by the sponsor) hung up during events. Logo will be on printed event materials.

#### Event Marketing:

##### **News coverage –**

CBS's WTKR featured event on Channel 3 News 6/9/21. Video available on website in Newsroom.

Daily Press & Virginia Gazette featured business in article 6/20/21. Clip available on website in Newsroom. **Social media** – [Twitter](#), [Instagram](#) and [Facebook](#) promotions will run from event announcement to 5 days post event.

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